

# **DATA PROTECTION POLICY**

**Adopted by Trustees: 8<sup>th</sup> May, 2018**

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### 1. Aims:

Ambitions Academies Trust (AAT) aims to ensure that all personal data collected about staff, pupils, parents, governors, visitors and other individuals is collected, stored and processed in accordance with the [General Data Protection Regulation \(GDPR\)](#) and the expected provisions of the Data Protection Act 2018 (DPA 2018) as set out in the [Data Protection Bill](#).

This policy applies to all personal data, regardless of whether it is in paper or electronic format.

### 2. Legislation and Guidance:

This policy meets the requirements of the GDPR and the expected provisions of the Data Protection Act 2018. It is based on guidance published by the Information Commissioner’s Office (ICO) on the [GDPR](#) and the ICO’s [code of practice for subject access requests](#).

#### **Oak Academy and LeAF Studio:**

This policy meets the requirements of the [Protection of Freedoms Act 2012](#) when referring to AAT’s use of biometric data.

It also reflects the ICO’s [code of practice](#) for the use of surveillance cameras and personal information.

#### **Tregonwell Academy and Longspee Academy:**

In addition, this policy complies with regulation 5 of the [Education \(Pupil Information\) \(England\) Regulations 2005](#), which gives parents the right of access to their child’s educational record.

In addition, this policy complies with our funding agreement and articles of association.

### 3. Definitions:

Term	Definition
Personal Data	<p>Any information relating to an identified, or identifiable, individual.</p> <p>This may include the individual’s:</p> <ul style="list-style-type: none"> <li>• Name (including initials)</li> <li>• Identification number</li> <li>• Location data</li> <li>• Online identifier, such as a username</li> </ul> <p>It may also include factors specific to the individual’s physical, physiological, genetic, mental, economic, cultural or social identity.</p>

Term	Definition
Special categories of personal data	<p>Personal data which is more sensitive and so needs more protection, including information about an individual's:</p> <ul style="list-style-type: none"> <li>• Racial or ethnic origin</li> <li>• Political opinions</li> <li>• Religious or philosophical beliefs</li> <li>• Trade union membership</li> <li>• Genetics</li> <li>• Biometrics (such as fingerprints, retina and iris patterns), where used for identification purposes</li> <li>• Health – physical or mental</li> <li>• Sex life or sexual orientation</li> </ul>
Processing	<p>Anything done to personal data, such as collecting, recording, organising, structuring, storing, adapting, altering, retrieving, using, disseminating, erasing or destroying.</p> <p>Processing can be automated or manual.</p>
Data Subject	The identified or identifiable individual whose personal data is held or processed.
Data Controller	A person or organisation that determines the purposes and the means of processing of personal data.
Data Processor	A person or other body, other than an employee of the data controller, who processes personal data on behalf of the data controller.
Personal Data Breach	A breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to personal data.

#### 4. The Data Controller:

AAT and its Academies process personal data relating to parents, pupils, staff, governors, visitors and others, and therefore is a data controller.

AAT is registered as a data controller with the ICO and will renew this registration annually or as otherwise legally required.

#### 5. Roles and Responsibilities:

This policy applies to **all staff** employed by AAT and to external organisations or individuals working on its behalf. Staff who do not comply with this policy may face disciplinary action.

## **5.1 Trustees:**

The Board of Trustees have overall responsibility for ensuring that AAT and its Academies comply with all relevant data protection obligations.

## **5.2 Data Protection Officer:**

The Data Protection Officer (DPO) is responsible for overseeing the implementation of this policy, monitoring AAT's compliance with data protection law, and developing related policies and guidelines where applicable.

They will provide an annual report of their activities directly to the Board of Trustees and, where relevant, report to the Board their advice and recommendations on school data protection issues.

The DPO is also the first point of contact for individuals whose data the Trust and its Academies process and for the ICO.

Full details of the DPO's responsibilities are set out in their job description.

The DPO is:

Mrs S Hawkins  
Telephone: 01202 307823  
Email: [sherri.hawkins@aat.education](mailto:sherri.hawkins@aat.education)

## **5.3 Associate Principal/Principal:**

The Associate Principal/Principal acts as the representative of the data controller on a day-to-day basis and delegates aspects of this to the Administration Lead.

## **5.4 All Staff:**

Staff are responsible for:

- Collecting, storing and processing any personal data in accordance with this policy
- Informing the Academy of any changes to their personal data, such as a change of address
- Contacting the DPO in the following circumstances:
  - With any questions about the operation of this policy, data protection law, retaining personal data or keeping personal data secure
  - If they have any concerns that this policy is not being followed
  - If they are unsure whether or not they have a lawful basis to use personal data in a particular way
  - If they need to rely on or capture consent, draft a privacy notice, deal with data protection rights invoked by an individual, or transfer personal data outside the European Economic Area
  - If there has been a data breach
  - Whenever they are engaging in a new activity that may affect the privacy rights of individuals
  - If they need help with any contracts or sharing personal data with third parties

## 6. Data Protection Principles:

The GDPR is based on data protection principles that AAT must comply with. The principles say that personal data must be:

- Processed lawfully, fairly and in a transparent manner
- Collected for specified, explicit and legitimate purposes
- Adequate, relevant and limited to what is necessary to fulfil the purposes for which it is processed
- Accurate and, where necessary, kept up to date
- Kept for no longer than is necessary for the purposes for which it is processed
- Processed in a way that ensures it is appropriately secure

This policy sets out how AAT and its Academies aim to comply with these principles.

## 7. Collecting Personal Data:

### 7.1 Lawfulness, fairness and transparency:

AAT will only process personal data where it has one of 6 'lawful bases' (legal reasons) to do so under data protection law. These are:

- The data needs to be processed so that AAT can **fulfil a contract** with the individual, or the individual has asked AAT to take specific steps before entering into a contract;
- The data needs to be processed so that AAT can **comply with a legal obligation**;
- The data needs to be processed to ensure the **vital interests** of the individual e.g. to protect someone's life;
- The data needs to be processed so that AAT, as a public authority, can perform a task **in the public interest**, and carry out its official functions;
- The data needs to be processed for the **legitimate interests** of AAT or a third party (provided the individual's rights and freedoms are not overridden);
- The individual (or their parent/carer when appropriate in the case of a pupil) has freely given clear **consent**.

For special categories of personal data AAT will also meet one of the special category conditions for processing which are set out in the GDPR and Data Protection Act 2018.

### Nurseries/Primary schools:

If AAT's Nurseries or Primary Academies offer online services to pupils, such as classroom apps, and it intends to rely on consent as a basis for processing, AAT will get parental consent (except for online counselling and preventive services).

### Secondary schools:

If AAT offer online services to pupils, such as classroom apps and it intends to rely on consent as a basis for processing, AAT will get parental consent where the pupil is under 13 (except for online counselling and preventive services).

Whenever AAT first collect personal data directly from individuals, it will provide them with the relevant information required by data protection law.

## **7.2 Limitation, Minimisation and Accuracy:**

AAT will only collect personal data for specified, explicit and legitimate reasons. AAT will explain these reasons to the individuals when it first collects their data. If AAT want to use personal data for reasons other than those given when first obtained, AAT will inform the individuals concerned before it does so and seek consent where necessary.

Staff must only process personal data where it is necessary in order to do their jobs. When staff no longer need the personal data they hold, they must ensure it is deleted or anonymised. This will be done in accordance with the Information and Records Management Society's toolkit for schools which has been adopted by AAT as its record retention policy: [Information and Records Management Society's toolkit for schools](#).

## **8. Sharing Personal Data:**

AAT will not normally share personal data with anyone else but may do so where:

- there is an issue with a pupil or parent/carer that puts the safety of AAT staff at risk;
- AAT needs to liaise with other agencies – AAT will seek consent as necessary before doing this;
- AAT suppliers or contractors need data to enable it to provide services to staff and pupils – for example, IT companies. When doing this, AAT will:
  - only appoint suppliers or contractors which can provide sufficient guarantees that they comply with data protection law;
  - establish a data sharing agreement with the supplier or contractor, either in the contract or as a standalone agreement, to ensure the fair and lawful processing of any personal data that is shared;
  - only share data that the supplier or contractor needs to carry out their service and information necessary to keep them safe while working with AAT.

AAT will also share personal data with law enforcement and government bodies where it is legally required to do so, including:

- prevention or detection of crime and/or fraud;
- apprehension or prosecution of offenders;
- assessment or collection of tax owed to HMRC;
- in connection with legal proceedings;
- where the disclosure is required to satisfy AAT's safeguarding obligations;
- research and statistical purposes, as long as personal data is sufficiently anonymised or consent has been provided.

AAT may also share personal data with emergency services and local authorities to help them to respond to an emergency situation that affects any of AAT's pupils or staff.

Where AAT transfers personal data to a country or territory outside the European Economic Area, it will do so in accordance with data protection law.

## **9.0 Subject Access Requests and Other Rights of Individuals:**

### **9.1 Subject Access Requests:**

Individuals have a right to make a 'subject access request' to gain access to personal information that the Trust holds about them. This includes:

- confirmation that their personal data is being processed;
- access to a copy of the data;
- The purposes of the data processing;
- the categories of personal data concerned;
- who the data has been, or will be, shared with;
- how long the data will be stored for, or if this isn't possible, the criteria used to determine this period;
- the source of the data, if not the individual;
- whether any automated decision-making is being applied to their data, and what the significance and consequences of this might be for the individual.

Subject access requests must be submitted in writing, either by letter, email or fax to the DPO. They should include:

- name of individual
- correspondence address
- contact number and email address
- details of the information requested

If staff receive a subject access request they must immediately forward it to the DPO.

### **9.2 Children and Subject Access Requests:**

Personal data about a child belongs to that child, and not the child's parents or carers. For a parent or carer to make a subject access request with respect to their child, the child must either be unable to understand their rights and the implications of a subject access request, or have given their consent.

#### **Nurseries/Primary school:**

Children below the age of 12 are generally not regarded to be mature enough to understand their rights and the implications of a subject access request. Therefore, most subject access requests from parents or carers of pupils attending AAT Academies may be granted without the express permission of the pupil. This is not a rule and a pupil's ability to understand their rights will always be judged on a case-by-case basis.

#### **Secondary schools:**

Children aged 12 and above are generally regarded to be mature enough to understand their rights and the implications of a subject access request. Therefore, most subject access requests from parents or carers of pupils attending AAT Academies may not be granted without the express permission of the pupil. This is not a rule and a pupil's ability to understand their rights will always be judged on a case-by-case basis.



### **9.3 Responding to Subject Access Requests:**

When responding to requests, AAT:

- may ask the individual to provide 2 forms of identification;
- may contact the individual via phone to confirm the request was made;
- will respond without delay and within 1 month of receipt of the request;
- will provide the information free of charge;
- may tell the individual AAT will comply within 3 months of receipt of the request, where a request is complex or numerous. AAT will inform the individual of this within 1 month and explain why the extension is necessary.

AAT will not disclose information if it:

- might cause serious harm to the physical or mental health of the pupil or another individual;
- would reveal that the child is at risk of abuse, where the disclosure of that information would not be in the child's best interests;
- is contained in adoption or parental order records;
- is given to a court in proceedings concerning the child.

If the request is unfounded or excessive AAT may refuse to act on it, or charge a reasonable fee which takes into account administrative costs. A request will be deemed to be unfounded or excessive if it is repetitive, or asks for further copies of the same information.

When AAT refuses a request it will tell the individual why and tell them they have the right to complain to the ICO.

### **9.4 Other Data Protection Rights of the Individual:**

In addition to the right to make a subject access request (see above) and to receive information when collecting their data about how AAT uses and processes it (see section 7), individuals also have the right to:

- withdraw their consent to processing at any time;
- ask AAT to rectify, erase or restrict processing of their personal data, or object to the processing of it (in certain circumstances);
- prevent use of their personal data for direct marketing;
- challenge processing which has been justified on the basis of public interest;
- request a copy of agreements under which their personal data is transferred outside of the European Economic Area;
- object to decisions based solely on automated decision making or profiling (decisions taken with no human involvement, that might negatively affect them);
- prevent processing that is likely to cause damage or distress;
- be notified of a data breach in certain circumstances;
- make a complaint to the ICO;
- ask for their personal data to be transferred to a third party in a structured, commonly used and machine-readable format (in certain circumstances).

Individuals should submit any request to exercise these rights to the DPO. If staff receive such a request, they must immediately forward it to the DPO.

## **10. Parental Requests to See the Educational Record:**

### **Tregonwell Academy and Longspee Academy:**

Parents, or those with parental responsibility, have a legal right to free access to their child's educational record (which includes most information about a pupil) within 15 school days of receipt of a written request.

For other Academies within the Trust, although there is no automatic parental right of access to their child's educational record, AAT will do so within 15 school days on receipt of a written request.

## **11. Biometric Recognition Systems – Oak Academy and LeAF Studio:**

Where AAT use pupils' biometric data as part of an automated biometric recognition system (for example, pupils use finger prints to receive school dinners instead of paying with cash) it will comply with the requirements of the [Protection of Freedoms Act 2012](#).

Parents/carers will be notified before any biometric recognition system is put in place or before their child first takes part in it. The Academy will obtain written consent from at least one parent or carer before it takes any biometric data from their child and processes it.

Parents/carers and pupils have the right to choose not to use the Academy's biometric system(s). AAT will provide alternative means of accessing the relevant services for those pupils. For example, pupils can pay for school dinners in cash at each transaction if they wish.

Parents/carers and pupils can object to participation in the Academy's biometric recognition system(s), or withdraw consent, at any time, and AAT will make sure that any relevant data already captured is deleted.

As required by law, if a pupil refuses to participate in, or continue to participate in, the processing of their biometric data, AAT will not process that data irrespective of any consent given by the pupil's parent(s)/carer(s).

Where staff members or other adults use the Academy's biometric system(s), AAT will also obtain their consent before they first take part in it and provide alternative means of accessing the relevant service if they object. Staff and other adults can also withdraw consent at any time and the Academy will delete any relevant data already captured.

## **12. CCTV:**

AAT uses CCTV in various locations around the Academy sites at Tregonwell Academy – Petersfield Campus, Nigel Bowes Campus and Throop Learning Centre; King's Park Academy; Queen's Park Academy; Elm Academy; Oak Academy; LeAF Studio; Bayside Academy to ensure they remains safe. AAT will adhere to the ICO's [code of practice](#) for the use of CCTV.

AAT does not need to ask individuals' permission to use CCTV but AAT makes it clear where individuals are being recorded. Security cameras are clearly visible and accompanied by prominent signs explaining that CCTV is in use.

Any enquiries about the CCTV system should be directed to: the Associate Principal/Principal of the Academy concerned.

### **13. Photographs and Videos:**

As part of school activities, AAT may take photographs and record images of individuals within its academies.

#### **Nurseries/Primary schools (including Nigel Bowes Campus and Longspee Academy):**

AAT will obtain written consent from parents/carers for photographs and videos to be taken of their child for communication, marketing and promotional materials. AAT will clearly explain how the photograph and/or video will be used to both the parent/carer and pupil.

#### **Secondary schools (including Petersfield Campus and Throop Learning Centre):**

AAT will obtain written consent from parents/carers, or pupils aged 18 and over, for photographs and videos to be taken of pupils for communication, marketing and promotional materials.

Where AAT needs parental consent, it will clearly explain how the photograph and/or video will be used to both the parent/carer and pupil. Where AAT does not need parental consent, it will clearly explain to the pupil how the photograph and/or video will be used.

Uses may include:

- within the Academy on notice boards and in school magazines, brochures, newsletters, etc.;
- outside of Academy by external agencies such as the school photographer, newspapers, campaigns;
- online on the Trust and/or Academy website or social media pages.

Consent can be refused or withdrawn at any time. If consent is withdrawn, AAT will delete the photograph or video and not distribute it further.

When using photographs and videos in this way AAT will not accompany them with any other personal information about the child, to ensure they cannot be identified.

See AAT's Child Protection and Safeguarding Policy – Section 22.1 & 22.2 for more information on photography and use of images.

### **14. Data Protection by Design and Default:**

AAT will put measures in place to show that it has integrated data protection into all of its data processing activities, including:

- appointing a suitably qualified DPO, and ensuring they have the necessary resources to fulfil their duties and maintain their expert knowledge;
- only processing personal data that is necessary for each specific purpose of processing, and always in line with the data protection principles set out in relevant data protection law (see section 6);
- completing privacy impact assessments where the academy's processing of personal data presents a high risk to rights and freedoms of individuals and when introducing new technologies (the DPO will advise on this process);
- integrating data protection into internal documents including this policy, any related policies and privacy notices;
- regularly training members of staff on data protection law, this policy, any related policies and any other data protection matters; AAT will also keep a record of attendance;
- regularly conducting reviews and audits to test AAT privacy measures and make sure it is compliant;
- maintaining records of AAT processing activities, including:
  - For the benefit of data subjects, making available the name and contact details of the Academy and DPO and all information AAT are required to share about how it uses and processes their personal data (via AAT privacy notices);
  - For all personal data that AAT holds, maintaining an internal record of the type of data, data subject, how and why AAT is using the data, any third-party recipients, how and why AAT is storing the data, retention periods and how AAT is keeping the data secure.

## **15. Data Security and Storage of Records:**

AAT will protect personal data and keep it safe from unauthorised or unlawful access, alteration, processing or disclosure, and against accidental or unlawful loss, destruction or damage.

In particular:

- paper-based records and portable electronic devices, such as laptops and hard drives that contain personal data are kept under lock and key when not in use;
- papers containing confidential personal data must not be left on office and classroom desks, on staffroom tables, pinned to notice/display boards, or left anywhere else where there is general access;
- where personal information needs to be taken off site, staff must sign it in and out from the school office;
- passwords that are at least 8 characters long containing letters and numbers are used to access school computers, laptops and other electronic devices. Staff and pupils are reminded to change their passwords at regular intervals;
- encryption software is used to protect all portable devices and removable media, such as laptops and USB devices;
- staff, pupils or AAC members or Trustees who store personal information on their personal devices are expected to follow the same security procedures as for school-owned equipment (see AAT's Acceptable Use Policy);
- where AAT need to share personal data with a third party, AAT carries out due diligence and takes reasonable steps to ensure it is stored securely and adequately protected (see section 8).

## **16. Disposal of Records:**

Personal data that is no longer required will be disposed of securely. Personal data that has become inaccurate or out of date will also be disposed of securely, where AAT cannot or does not need to rectify or update it.

For example, AAT will shred or incinerate paper-based records and overwrite or delete electronic files. AAT may also use a third party to safely dispose of records on the behalf of the academies. If AAT does so, it will require the third party to provide sufficient guarantees that it complies with data protection law.

## **17. Personal Data Breaches:**

The Trust will make all reasonable endeavours to ensure that there are no personal data breaches. In the unlikely event of a suspected data breach, AAT will follow the procedure set out in appendix 1.

When appropriate, AAT will report the data breach to the ICO within 72 hours. Such breaches in a school context may include but are not limited to:

- A non-anonymised dataset being published on the Trust and/or Academy website which shows the exam results of pupils eligible for the pupil premium;
- Safeguarding information being made available to an unauthorised person;
- The theft of a Trust/Academy laptop containing non-encrypted personal data about pupils.

## **18. Training:**

All staff, Trustees and AAC Members are provided with data protection training as part of their induction process. Data protection will also form part of continuing professional development, where changes to legislation, guidance or the Trust's processes make it necessary.

## **19. Monitoring Arrangements:**

The DPO is responsible for monitoring and reviewing this policy. This policy will be reviewed and updated if necessary when the Data Protection Bill receives royal assent and becomes law (as the Data Protection Act 2018) – if any changes are made to the bill that affect AAT's practice. Otherwise, or from then on, this policy will be reviewed **every 2 years** and shared with the Board of Trustees.

## **20. Links with Other Policies:**

This data protection policy is linked to our:

- Freedom of information publication scheme;
- Acceptable Usage Policy
- Confidentiality Agreement
- CCTV Policy

- Remote Access & Mobile Working
- Online Safety Policy
- Code of Conduct
- Safeguarding Policy – use of Photographs & videos

## **Personal Data Breach Procedure**

This procedure is based on [guidance on personal data breaches](#) produced by the ICO.

- On finding or causing a breach, or potential breach, the staff member or data processor must immediately notify the DPO;
- The DPO will investigate the report, and determine whether a breach has occurred. To decide, the DPO will consider whether personal data has been accidentally or unlawfully:
  - Lost
  - Stolen
  - Destroyed
  - Altered
  - Disclosed or made available where it should not have been
  - Made available to unauthorised people
- The DPO will alert the CEO and the Chair of Trustees;
- The DPO will make all reasonable efforts to contain and minimise the impact of the breach, assisted by relevant staff members or data processors where necessary. (Actions relevant to specific data types are set out at the end of this procedure);
- The DPO will assess the potential consequences, based on how serious they are, and how likely they are to happen;
- The DPO will work out whether the breach must be reported to the ICO. This must be judged on a case-by-case basis. To decide, the DPO will consider whether the breach is likely to negatively affect people's rights and freedoms and cause them any physical, material or non-material damage (e.g. emotional distress), including through:
  - loss of control over their data
  - discrimination
  - identify theft or fraud
  - financial loss
  - unauthorised reversal of pseudonymisation (for example, key-coding)
  - damage to reputation
  - loss of confidentiality
  - any other significant economic or social disadvantage to the individual(s) concerned

If it's likely that there will be a risk to people's rights and freedoms, the DPO must notify the ICO.

- The DPO will document the decision (either way), in case it is challenged at a later date by the ICO or an individual affected by the breach. Documented decisions are stored in the Data Register at Trust Offices, Evering Avenue, Poole. BH12 4JG.
- Where the ICO must be notified, the DPO will do this via the ['report a breach' page of the ICO website](#) within 72 hours. As required, the DPO will set out:
  - a description of the nature of the personal data breach including, where possible:
    - The categories and approximate number of individuals concerned;
    - The categories and approximate number of personal data records concerned.



- the name and contact details of the DPO;
- a description of the likely consequences of the personal data breach;
- a description of the measures that have been, or will be taken, to deal with the breach and mitigate any possible adverse effects on the individual(s) concerned;
- If all the above details are not yet known, the DPO will report as much as they can within 72 hours. The report will explain that there is a delay, the reasons why, and when the DPO expects to have further information. The DPO will submit the remaining information as soon as possible;
  - The DPO will also assess the risk to individuals, again based on the severity and likelihood of potential or actual impact. If the risk is high, the DPO will promptly inform, in writing, all individuals whose personal data has been breached. This notification will set out:
    - the name and contact details of the DPO;
    - a description of the likely consequences of the personal data breach;
    - a description of the measures that have been, or will be, taken to deal with the data breach and mitigate any possible adverse effects on the individual(s) concerned;
- The DPO will notify any relevant third parties who can help mitigate the loss to individuals – for example, the police, insurers, banks or credit card companies;
- The DPO will document each breach, irrespective of whether it is reported to the ICO. For each breach, this record will include the:
  - facts and cause;
  - effects;
  - action taken to contain it and ensure it does not happen again (such as establishing more robust processes or providing further training for individuals);

Records of all breaches will be stored in the Data Register stored at Trust Offices, Evinger Avenue, Poole. BH2 4JG.

- The DPO, CEO and Associate Principal/Principal will meet to review what happened and how it can be stopped from happening again. This meeting will happen as soon as reasonably possible.

### **Actions to minimise the impact of data breaches:**

AAT will take the actions set out below to mitigate the impact of different types of data breach, focusing especially on breaches involving particularly risky or sensitive information. AAT will review the effectiveness of these actions and amend them as necessary after any data breach.

### **Sensitive information being disclosed via email (including safeguarding records):**

- If special category data (sensitive information) is accidentally made available via email to unauthorised individuals, the sender must attempt to recall the email as soon as they become aware of the error;
- Members of staff who receive personal data sent in error must alert the sender and the DPO as soon as they become aware of the error;
- If the sender is unavailable or cannot recall the email for any reason, the DPO will ask the ICT service provider to recall it;
- In any cases where the recall is unsuccessful, the DPO will contact the relevant unauthorised individuals who received the email, explain that the information was sent in error, and request that those individuals delete the information and do not share, publish, save or replicate it in any way;



- The DPO will ensure AAT receive a written response from all the individuals who received the data, confirming that they have complied with this request;
- The DPO will carry out an internet search to check that the information has not been made public; if it has, AAT will contact the publisher/website owner or administrator to request that the information is removed from their website and deleted.

**Other types of breach include:**

- details of pupil premium interventions for named children being published on the school website;
- non-anonymised pupil exam results or staff pay information being shared with Trustees/AAC members;
- a Trust/Academy laptop containing non-encrypted sensitive personal data being stolen or hacked;
- any Academy's cashless payment provider being hacked and parents' financial details stolen.